



KA1 TRAINING COURSES CATALOGUE

2024-2026





INDEX

1

About Dideas Academy

Dideas has more than 15 years of experience providing training for companies, associations and educational institutions. Now we launch our academy focused on european training with the support of the best professionals.

2

About Castellón and Valencia

Know more about our environment: Valencia and Castellón. Learn and adquire skills and competences in the Mediterranean of Spain.

3

Training courses for teachers, educators and schools

Discover our offer of trainings for schools, teachers and educators focused on digitalisation, educational innovation, AI, sustainability and skills.

4

Training courses for associations and NGOs

Discover our offer of trainings for associations and NGOs focused on project management, volunteering, creativity and innovation.



ABOUT DIDEAS ACADEMY

Dideas is a firm of professionals with extensive experience in training. We always look for specialization to offer an innovative and creative integral solution without losing quality, personalization and exclusive treatment to each customer.

We are aware that technology and communications development has produced a more than palpable standardization in work processes, especially in the field of education. For this reason, at Dideas we are committed to artisanal working methods, focused on the client and custom-built, in such a way that we adapt all our know-how to the client's needs in a close and personalized way.

Our team is trained and qualified in human resources, coaching and specialized in skills development and NLP. We have more than 15 years of experience in the training area and as trainers and trainers of skills, work teams and people development, with a practical and innovative methodology.

We are based in Castellón and Valencia in the Valencian Community, in the Mediterranean part of Spain. We have a team of 10 people that will be at your disposal during the training.

Our main topics are:

- Innovation in education
- Digital skills and AI
- Communication
- Sustainability
- Project Management
- Equality



SOME OF OUR TRAINERS



Lizandra Carvajal

Researcher in Social Sciences and Political Sciences with more than 10 years of experience as a trainer and several publications in high impact journals. She has teaching experience at the University of Havana and at the Universitat Jaume I, as well as in the third sector in Europe, working as Project Manager of European Projects.



Jose Miguel Albornoz

Expert in tourism, sustainability, people management and Project Management. Certified in Agile Management 3.0. He has been working for more than 20 years training people and organisations in Spain. JoseMi have been also participating in KA220 Erasmus+ Projects in different fields.

2

ABOUT CASTELLÓN AND VALENCIA

We are located in the sunniest part of Spain, next to the Mediterranean Sea. We can organise your training in two main cities: Castellón and València.

CASTELLÓN

Nestled in the Valencian Community, Castellón is a gem that offers a perfect environment for professional training and growth. With its rich history, stunning beaches, and enviable Mediterranean climate, Castellón is not only an ideal place to relax but also to learn and innovate. Very near from Castellón you can find stunning cities like Benicassim or Peñíscola.

Castellón is the ideal region to combine the rural landscape with seaside relaxation!



VALÈNCIA

Valencia, the vibrant capital of the Valencian Community, is renowned for its modern architecture, cultural heritage, and lively atmosphere. Known for the City of Arts and Sciences, beautiful beaches, and the famous Fallas festival, Valencia provides a dynamic backdrop for educational advancement. Our courses in Valencia offer the same high standards of professional development while allowing participants to immerse themselves in the rich cultural and social life of this bustling city.

Valencia is the third largest city in Spain after Madrid and Barcelona, with a population of 800.215 (2020). The city is located in the east coast of the country, in the Azahar Coast. It hosts one of the most singular traditions in Spain, the Fallas, which was declared Intangible cultural heritage by UNESCO in 2016.

Many of Valencia main sightseeing points are into UNESCO World Heritage Sites such as the Tribunal de les Aigües de València, The Carmen Quarters, the old town, Serrans Towers, Quart Towers and Saint Miquel dels Reis monastery. Regarding cuisine, you should try paella valenciana, the world famous iconic and well known Spanish dish, which has its origins in Valencia, and also the oranges from the region, the best ones of Spain.





3

TRAINING COURSES FOR TEACHERS, EDUCATORS AND SCHOOLS*

1. Digital Transformation in Education
2. Artificial Intelligence in the Classroom
3. Marketing and Communication for Educators
4. Interpersonal Skills for Educators
5. Innovative Teaching Methods
6. Effective Use of Educational Technology
7. Tailored training adapted to your needs

**We can adapt the contents and the duration of all the training courses we offer*



1. DIGITAL TRANSFORMATION IN EDUCATION

Summary: This 5-day course provides educators with a comprehensive understanding of the impact of digital transformation on education. Participants will learn to integrate digital tools and resources effectively into their teaching practices.

Objectives:

- Understand the impact of digital transformation on education.
- Integrate digital tools effectively in the classroom.
- Develop strategies to enhance student engagement through digital means.

Contents:

- Introduction to digital transformation and its importance in education.
- Tools and platforms for digital learning.
- Designing and delivering digital content.
- Using Canva to create visually engaging educational materials.
- Incorporating Genially for interactive presentations.
- Using Kahoot for interactive quizzes and assessments.
- Case studies and best practices.
- Hands-on workshops on using digital tools.



2. ARTIFICIAL INTELLIGENCE IN THE CLASSROOM

Summary: In this 5-day course, educators will gain a foundational understanding of artificial intelligence and its potential applications in the classroom. Participants will explore AI tools that can enhance teaching and learning processes.

Objectives:

- Gain a basic understanding of AI and its applications in education.
- Implement AI tools to improve teaching and learning processes.
- Critically assess AI tools and their impact on education.

Contents:

- Introduction to AI and machine learning.
- AI tools and applications for education.
- Ethical considerations and data privacy.
- Practical sessions on using AI tools for personalized learning.
- Future trends in AI and education.



3. MARKETING AND COMMUNICATION FOR EDUCATORS

Summary: This 5-day course is designed to help educators understand and apply marketing and communication principles within an educational context. Participants will develop effective communication strategies and learn to use social media and digital platforms for educational marketing.

Objectives:

- Understand the principles of marketing and communication in education.
- Develop effective communication strategies.
- Use social media and digital platforms for educational marketing.

Contents:

- Fundamentals of marketing and communication.
- Creating a marketing plan for educational programs.
- Social media strategies and tools.
- Using Canva for creating marketing visuals and promotional materials.
- Branding and public relations.
- Practical workshops on content creation and management.



4. INTERPERSONAL SKILLS FOR EDUCATORS

Summary: This 5-day course aims to enhance educators' communication and interpersonal skills. Participants will learn techniques for conflict resolution, negotiation, and effective teamwork.

Objectives:

- Enhance communication and interpersonal skills among educators.
- Learn conflict resolution and negotiation techniques.
- Develop strategies for effective teamwork and collaboration.

Contents:

- Communication styles and strategies.
- Active listening and empathy in the classroom.
- Conflict resolution and negotiation skills.
- Team-building activities and collaboration tools.
- Role-playing and scenario-based exercises.



5. INNOVATIVE TEACHING METHODS

Summary: This 5-day course explores various innovative teaching methods and pedagogies. Educators will learn to design engaging and interactive lessons using project-based learning, gamification, and other creative approaches.

Objectives:

- Explore innovative teaching methods and pedagogies.
- Design engaging and interactive lessons.
- Foster critical thinking and creativity in students.

Contents:

- Overview of innovative teaching methods.
- Project-based learning and its implementation.
- Gamification in education.
- Critical thinking and problem-solving activities.
- Using Genially to create interactive learning materials.
- Practical workshops on using Kahoot for classroom engagement.
- Hands-on sessions to design innovative lessons.





6. EFFECTIVE USE OF EDUCATIONAL TECHNOLOGY

Summary: In this 5-day course, educators will gain insights into the role of educational technology in modern classrooms. Participants will learn to integrate various technological tools to enhance learning and evaluate the effectiveness of these tools.

Objectives:

- Understand the role of educational technology in modern classrooms.
- Integrate various technological tools to enhance learning.
- Evaluate the effectiveness of educational tools.

Contents:

- Overview of educational technologies.
- Integrating technology into lesson planning.
- Evaluating the effectiveness of educational tools.
- Best practices for technology management.
- Using Canva for educational content creation.
- Interactive presentations with Genially.
- Engagement tools like Kahoot for quizzes and games.
- Practical workshops on using educational technologies.



7. SUSTAINABILITY AND SDGS IN EDUCATION

Summary:

This 5-day course is designed to equip educators with a comprehensive understanding of sustainability and the Sustainable Development Goals (SDGs) and how to integrate them into educational settings. Participants will explore various strategies and tools for teaching and promoting sustainability within and outside the classroom, preparing students to be responsible and environmentally conscious global citizens.

Objectives:

- Understand the principles of sustainability and the Sustainable Development Goals (SDGs).
- Integrate the SDGs into curriculum and educational practices.
- Develop strategies to foster a culture of sustainability within the school environment.
- Create educational projects that promote sustainability and environmental stewardship.

Contents:

1. Introduction to Sustainability and the SDGs
2. Integrating the SDGs into the Curriculum
3. Sustainable Educational Projects
4. Tools and Resources for Sustainability Education
5. Promoting Global Citizenship and Environmental Responsibility
6. Hands-on Workshops





4

TRAINING COURSES FOR ASSOCIATIONS AND NGOS*

1. Environmental Sustainability for NGOs
2. Volunteer Management for NGOs
3. Project Management for NGOs
4. Equality Management for NGOs

**We can adapt the contents and the duration of all the training courses we offer*



1. ENVIRONMENTAL SUSTAINABILITY FOR NGOS

Summary: This 5-day course is tailored for NGOs and associations seeking to integrate environmental sustainability into their operations and activities. Participants will learn about sustainable practices and how to implement them effectively within their organizations to minimize their environmental impact and contribute to broader sustainability goals.

Objectives:

- Understand the principles of environmental sustainability and their relevance to NGOs.
- Identify and implement sustainable practices within organizational operations.
- Develop strategies to promote environmental awareness and action within communities.
- Create and manage projects focused on environmental sustainability.

Contents:

1. Introduction to Environmental Sustainability
2. Sustainable Practices for NGOs
3. Community Engagement and Environmental Advocacy
4. Tools and Resources for Environmental Sustainability
5. Workshops and Practical Sessions



2. VOLUNTEER MANAGEMENT FOR NGOS

Summary: This 5-day course is designed to help NGOs and associations develop effective volunteer management strategies. Participants will learn how to recruit, train, and retain volunteers, ensuring that their skills and contributions are effectively utilized to achieve the organization's goals.

Objectives:

- Understand the key principles of volunteer management.
- Develop strategies for effective volunteer recruitment and retention.
- Create training programs that enhance volunteer skills and engagement.
- Manage and support volunteers to maximize their contribution to organizational goals.

Contents:

1. Introduction to Volunteer Management
2. Recruitment and Retention Strategies
3. Training and Development
4. Volunteer Support and Supervision
5. Workshops and Practical Sessions



3. PROJECT MANAGEMENT FOR NGOS

Summary: This 5-day course equips NGO and association leaders with the essential skills and tools for effective project management. Participants will learn how to plan, execute, and evaluate projects that align with their organization's mission and deliver impactful results.

Objectives:

- Understand the fundamentals of project management within the NGO sector.
- Develop skills in project planning, execution, and evaluation.
- Learn how to manage project resources, timelines, and budgets effectively.
- Create and implement monitoring and evaluation plans to ensure project success.

Contents:

1. Introduction to Project Management
2. Project Planning
3. Project Execution and Monitoring
4. Project Evaluation and Reporting
5. Workshops and Practical Sessions





4. EQUALITY MANAGEMENT FOR NGOS

Summary:

This 5-day course is designed for NGOs and associations looking to promote and manage equality within their organizations and in their work with communities. Participants will learn about the key concepts of equality and inclusion, strategies for embedding these principles in their operations, and how to advocate for and implement equality-focused initiatives.

Objectives:

- Understand the key principles of equality, diversity, and inclusion.
- Develop strategies to promote equality within organizational structures and activities.
- Learn to create and implement policies that support equality and prevent discrimination.
- Equip participants with the tools to advocate for equality in their communities and projects.

Contents:

1. Introduction to Equality, Diversity, and Inclusion
2. Creating an Inclusive Organizational Culture
3. Equality in Program Design and Delivery
4. Advocacy and Community Engagement for Equality
5. Workshops and Practical Sessions



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